



The Largest Parent Led Education Expo

2-3 September 2023
St Johns Auditorium, Koramangala
Bengaluru



INTRODUCTION

EdDeeD is an offshoot of the [Bangalore Schools Group](#), a Facebook community that was formed in 2012 to be a support platform for parents, educators and students ; regarding schooling, parenting and anything else related to education. Currently we have over 70000+ active members and is one of the largest and most active FB groups.

Our annual education expo is in its 5th edition.



EdDeeD is a search and discovery platform for K-12 education. We help in choosing the **RIGHT** schools, **RIGHT** activities/tuitions and **RIGHT** careers in education.

www.eddeed.com

The image shows the EdDeeD logo overlaid on a grayscale photograph of an open book. The logo consists of the word "EdDeeD" in a bold, sans-serif font. The "Ed" is in white, and "DeeD" is in red. The book's pages are fanned out, creating a sense of depth and texture. In the bottom right corner, there is a large, stylized quotation mark symbol.

EdDeeD



HIGHLIGHTS

4 EXPOS IN THE LAST 3 YEARS

January 2020

At NIMHANS Convention
Centre

October 2020

First ever parent led
ONLINE education expo

October 2021

Second Online Expo

October 2022

At Nexus Shantiniketan Mall

**11,000+ walk-ins
50+ Panel discussions
160 stalls / patrons
18 contests**

Link to the previous expo :

<https://youtu.be/ZqvzD1ovZPc>

<https://youtu.be/PRVOF9zmdIM>

Bangalore Schools FB Group

70000+ members

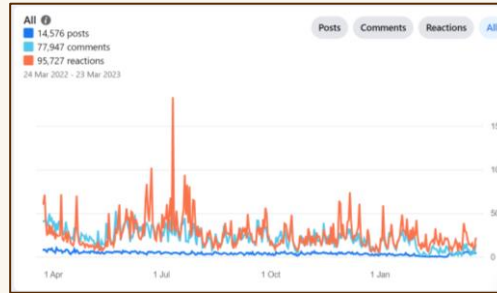
10500 new members in a year

83% Active Members

86% - Age Group of
25-45 years

70% women members

2000 posts a month



| Top countries | | Top towns/cities | |
|----------------------|--------|-----------------------------|--------|
| India | 62,767 | Bangalore, Karnataka, India | 50,090 |
| United States | 2,180 | Chennai, Tamil Nadu, India | 1,340 |
| United Kingdom | 637 | Mumbai, Maharashtra, India | 912 |
| United Arab Emirates | 391 | Delhi, India | 689 |
| Canada | 382 | Hyderabad, Telangana, India | 546 |





Who Can Participate

Schools

Online/Offline, Preschools To 12th

Service Providers

EdTech, Uniforms, Books, LMS,
Stationery, Career Counseling Etc.

Activity Centers

Tuitions, Coaching, Hobby Classes,
Coding, Robotics, Chess Etc.

The Expo Format



Stalls

Options for schools and service providers



Panel Discussions

Curated discussions on education/schooling/parenting with experts



Contests

Signature Contests for children/educators/schools



Contests

1. **ParentTalks**

Speaking contest for Parents.

2. **Dazzling Champs**

Talent show for Children in the age of 1 to 5

3. **Educator Speak**

Paper Presentation for Educators

4. **Inspire Talk**

Speaking Contest for Children in the ages of 6-18

5. **Social Impact Project**

Presentation for Children in the ages of 10-18



THE VENUE

St Johns Auditorium, Koramangala

2 conference halls and an auditorium with 1000+ seats.

Sponsor stalls at auditorium entrance, other stalls in food court.

Large parking grounds.





Glimpses





www.eddeed.com ↗

Edbuddies Education Private Ltd

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